

JESSE SHAPINS

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EDUCATION

2010 - present	Harvard University <i>Degree pursued:</i> PhD in Architecture, Landscape Architecture and Urban Planning Secondary Field in Film and Visual Studies <i>Dissertation:</i> "Mapping the Urban Database Documentary: Panoramic Perception, Sensory Estrangement and Networked Participation" <i>Committee:</i> Antoine Picon (GSD), K. Michael Hays (GSD), Giuliana Bruno (VES), Svetlana Boym (COMPLIT) <i>Prospectus:</i> Approved October 27, 2011 <i>General Exams:</i> Approved April 8, 2010 <i>Major Field:</i> Histories and Theories of Modernity and the Modern City — Social, Political and Cultural History of Urbanism ca. 1850 – 21st Century <i>Minor Field:</i> Crises of Representation and Perception — History and Theory of Urban Media Arts ca. 1850 – 21st Century
2007 – 2010	Harvard University <i>Degree:</i> AM in Architecture
2002 - 2004	Humboldt University and Freie Universität Berlin <i>Degree pursued:</i> Magister in European Ethnology and Latin American Studies <i>Advisor:</i> Wolfgang Kaschuba
1999 - 2002	Columbia University <i>Degree:</i> BA in Urban Studies Specialization in Architecture, Comparative Literature and Society Summa Cum Laude and Phi Beta Kappa <i>Thesis:</i> Excavating the Mauerpark: Landscape Archaeology of a Berlin Open Space <i>Thesis Advisors:</i> Sudhir Venkatesh, Andreas Huyssen, Joeb Moore

ACADEMIC + PEDAGOGICAL POSITIONS

Spring 2012	Harvard University Graduate School of Design Instructor of Architecture (Faculty of Architecture) DES 3448 "The Mixed-Reality City" Co-taught with James Burns www.mixedrealitycity.org
Fall 2011-present	Berkman Center for Internet and Society Affiliate
Feb 2011-present	metaLAB (at) Harvard Co-Founder/Associate Director www.metalab.harvard.edu metaLAB (at) Harvard is a research unit dedicated to innovation and experimentation in the arts, media and humanities at the Berkman Center for Internet and Society.
Spring 2011	Harvard University Graduate School of Design Instructor of Architecture (Faculty of Architecture) GSD 3448 "The Mixed-Reality City" Co-taught with James Burns www.mixedrealitycity.org

- Fall 2010 **Harvard University Graduate School of Design**
Instructor of Architecture (Faculty of Architecture)
- GSD 3418 | VES 162 | ANTH 2837 "Media Archaeology of Place"
Co-taught with Lucien Castaing-Taylor and Ernst Karel
www.MediaArchaeologyOfPlace.org
- Spring 2010 **Harvard University Graduate School of Arts and Sciences**
Research Assistant
- Support Professors Lucien Castaing-Taylor and Peter Galison in development of proposal for new GSAS Secondary Field in Critical Media Practice
- Spring 2010 **Harvard University Graduate School of Design**
Teaching Fellow
- GSD 3443 "Ecology as Urbanism; Urbanism as Ecology"
Professor Charles Waldheim
- Fall 2009 **Harvard University Graduate School of Arts and Sciences**
Teaching Fellow
- VES 184 | LIT 184 | GSD 4353 "Imagining the City: Literature, Film and the Arts"
Professors Svetlana Boym and Giuliana Bruno
- Fall 2009 **Harvard University Graduate School of Design**
Teaching Fellow
- GSD 5101 "Histories and Theories of Urban Interventions"
Professor Susan Fainstein
- Fall 2009 – Summer 2011 **UnionDocs Collaborative**
Program Co-Director
- Year-long experimental course and series of collaborative workshops in history, theory and practice of non-fiction media art research and practice related to the city.
www.uniondocs.org
- Fall 2008 **Harvard University Graduate School of Arts and Sciences**
Teaching Fellow
- VES 184/LIT 184/GSD 4353 "Imagining the City: Literature, Film and the Arts"
Professors Svetlana Boym and Giuliana Bruno
- Summer 2008 **Columbia University Graduate School of Architecture, Planning and Preservation**
Adjunct Assistant Professor of Architecture
- "Critical Urban Media Arts: An Experimental Workshop in Urban Research, Mapping and Representation"
Co-taught with Brian House and presented by Spatial Information Design Lab
www.cuma.periplurban.org
- Summer 2008 **Harvard University Graduate School of Design**
Studio Instructor for Urban Planning at Career Discovery
- Intensive studio instruction in urban research, land use, massing, transportation, open space, environmental mitigation, and master planning for summer school students.
- Spring/Summer 2007 **Pratt Design Initiative for Community Empowerment (DICE)**
Program Director
- After-school program to provide underserved Brooklyn high school students with a supportive and professional environment to explore the field of design.
www.prattdice.org

Spring 2007

Pratt Institute

Adjunct Assistant Professor of Art & Design Education

ED-603 "Survey of the Literature in Design Education — History, Theory, Criticism and Practice"
Seminar for Pratt M.S. Program in Art & Design Education

Summer 2002

Universität der Künste - Berlin

Teaching and Research Assistant in Program for Urban Processes

Served as urban advisor for summer planning and design program run by Profs. Ralph Stern and Nicole Huber for graduate students in architecture and urban planning from Berlin UdK, MIT and Columbia.

MEDIA ART + DESIGN PRACTICE

2010 – present

Zeega

Co-Founder

www.zeega.org

Zeega is an open-source HTML5 platform for creating interactive documentaries and inventing new forms of storytelling. Zeega makes it easy to collaboratively produce, curate and publish participatory multimedia projects online, on mobile devices and in physical spaces. The project is a winner of a \$420,000 award from the 2011 Knight News Challenge.

2010 – present

Sensate

Co-Founder + Deputy Editor

www.sensatejournal.org

Sensate is an online journal dedicated to devising new forms of digital scholarship and critical media practice in tandem with the development of an innovative HTML5 open-source platform that democratizes interactive scholarly publishing.

2010 – present

Media And Place (MAP) Productions

Co-Founder and President of the Board

www.media-and-place.org

Startup non-profit working at the intersections of art, software, journalism and education.

2008 – present

Mapping Main Street

Co-Creator, Interactive Designer and Photographer

www.mappingmainstreet.org

Collaborative documentary media project that creates a new map of the country through stories, photos and videos recorded on actual Main Streets. Produced with NPR, Berkman Center for Internet and Society, Association of Independents in Radio and Corporation for Public Broadcasting.

2004 – 2007

Yellow Arrow

Co-Creator and Project Director

www.yellowarrow.net

Executive Producer, Strategic Director, Project Manager, Editor-in-Chief for global interactive urban storytelling project featured in *Wired*, *New York Times*, *Washington Post*, *CNN*, *Sydney Morning Herald*, *NPR*, *Liberation*, *Taiwan Daily News* and many other international publications.

2004 – 2007

Counts Media Inc.

Director of Product Development & Creative Manager

Interactive Production Management (web and mobile), Creative Ideation, Branding, Client Deliverables (Blue Man Group, National Park Service and Voodoo Music Festival), Business Development, Market Research, Graphic Design, Community Development, Viral Marketing and Press Relations

2004 – 2011

UnionDocs

Co-Founder and Collaborative Program Co-Director

www.uniondocs.org

Brooklyn-based 501 (c) 3 documentary arts non-profit presenting a range of innovative and thought-provoking non-fiction projects to the general public, while also cultivating specialized opportunities for learning, critical discourse, and creative collaboration for emerging media-makers, theorists, and curators. Served as Co-Chairman of the Board from 2004-2010.

2002 – 2006

Stadtblind

Co-Founder, Curator and Publisher

www.stadtblind.org

Berlin-based urban media arts group, including storefront gallery, art festival and photography project exhibited internationally and art book published by Prestel

2001 – 2002

MUSEO

Editor-in-Chief

Columbia University journal in visual arts

CONFERENCE ORGANIZING + CURATORIAL PRACTICE

2008-2009

A Media Archaeology of Boston

Co-Curator

Sound, film, and video exhibition at the Carpenter Center for Visual Arts that uses the Boston metropolitan region as a laboratory for exploring different modes of urban representation across history and various media.

Faculty Sponsors: Antoine Picon, K. Michael Hays, Eve Blau and Lucien Castaing-Taylor

2008-2009

Cambridge Talks III :: Mediated Space

Co-Organizer

Symposium and exhibition bringing together artists, curators, and scholars to engage in an interdisciplinary exchange on critical themes in architectural discourse and urban studies

Faculty Sponsors: Antoine Picon, K. Michael Hays, Eve Blau and Lucien Castaing-Taylor

2007-2008

Writing Cities

Founding Organizer

Interdisciplinary network of graduate students from MIT, Harvard and the London School of Economics (LSE) aiming to foster research on cities that cuts across disciplinary boundaries.

Faculty sponsors: Richard Sennett, Gerald Frug and Susan Fainstein

2005

Loving Berlin

Co-Founder and Curator

International arts festival developed at the Deutsches Architektur Zentrum, Volksbühne Berlin and Humboldt Universität centered around exploring the city in new ways.

BOOKS

2005

The Colors of Berlin

Prestel Publishing

ARTICLES

2011

“Mapping the Urban Database Documentary”

Urban Geographers, ed. Mark Street

2011

“Urban Imaginaries, Stadtblind, and The Colors of Berlin: Intervening in the Realm of Perception, Initiating Urban Transformation”

New Geographies #3, ed. Gareth Doherty

2010

“Mapping Main Street”

Ecological Urbanism, ed. Mohsen Mostafavi and Gareth Doherty

2005

“New Dimensions of Urban Experience”

berliner magazin (Summer 2005)

2004

“Urban Mythologies”

MUSEO (Spring 2004)

2003

“From the Tortilla Curtain to the Former East Berlin”

MUSEO (Spring 2003)

2002

“Mauerpark: A Berlin Open Space”

berliner magazin, Issue 2 (Spring 2002)

2002

“Cultural Landscape Goitzsche”

Places (Spring 2002)

FELLOWSHIPS, GRANTS + AWARDS

- 2011 **Digital Public Library of America Beta Sprint**
Zeega was selected as one of six projects to be presented at the first plenary session of the Digital Public Library of America at the National Archives in Washington, DC.
- 2010 **Harvard Library Lab**
Renewal of grant for further development of Zeega for innovative approaches to teaching, research and publication using multimedia library collections.
- 2011 **Knight News Challenge**
The Knight News Challenge is a media innovation contest that aims to advance the future of news by funding new ways to digitally inform communities. Anyone, anywhere in the world can apply. Zeega was awarded \$420,000 and is one of 16 winners from over 2,000 applications.
- 2011 **Provostial Funds for the Arts and Humanities**
Grant for *Augmented Harvard*, a multi-year, University-wide installation that is composed of a network of physical artifacts that unlock site-specific experiences, allowing people to see otherwise invisible features of the campus landscape.
- 2010 **Harvard Library Lab**
Grant from newly-formed Harvard Library Lab to support further development of Zeega to enable faculty, students, staff and the general public to view, annotate, and remix Harvard-owned digital multimedia collections and to interconnect them with other high-quality digital repositories across the web.
- 2010 **Provostial Funds for the Arts and Humanities**
Grant from Provost of Graduate School of Arts and Sciences for *Sensate* journal
- 2010 – present **Presidential Instructional Technology Fellowship (PITF)**
Fellowship from FAS Academic Technology Group to develop a set of interactive tools for courses that involve multimedia art practice
- 2010 **Knight News Challenge**
Finalist for Zeega, a new open-source software platform for API-driven interactive documentaries
- 2010 **Provostial Funds for the Arts and Humanities**
Grant from Provost of Graduate School of Arts and Sciences for turning “A Media Archaeology of Boston” into a DVD publication
- 2009 **Bok Certificate of Distinction in Teaching**
Award for exceptional student reviews for work in VES 184 at Harvard University
- 2009 **Maker’s Quest 2.0**
Grant from Association of Independents in Radio (AIR) and the Corporation for Public Broadcasting (CPB) towards Mapping Main Street
- 2009 **Harvard Graduate Student Awards**
Grant from Berkman Center for Internet and Society towards Mapping Main Street
- 2009 **Provostial Funds for the Arts and Humanities**
Grant from Provost of Graduate School of Arts and Sciences for “A Media Archaeology of Boston”
- 2006 **StarMobile**
Award for Yellow Arrow
- 2002 **Henry Evans Travelling Research Fellowship**
Grant from Columbia University to produce *Stadtblind* in Berlin following graduation
- 2002 **Barratt-Brown Memorial Prize for Critical Writing**
Award from Columbia University for best undergraduate academic essay
- 2001 **DAAD edu.2001**
Scholarship from German Academic Exchange (DAAD) to conduct thesis research in Berlin

EXHIBITIONS + PERFORMANCES

- Oct 2011 **Farnsworth Art Museum (Rockland)**
Documenting Mythologies film premiere
Presented at Camden International Film Festival
- Oct 2011 **Asymmetrick Arts (Rockland)**
UnionDocs’ Looking at Los Sures installation
- Oct 2011 **GSD 075 (Cambridge)**
Interactive Constructions installation
- Feb 2011 **Arts @ 29 Garden (Cambridge)**

Poetic Urbanisms installation

- July 2010 **Carpenter Center for Visual Arts (Cambridge)**
UnionDocs Collaborative: Documenting Mythologies (collaborative documentary performance)
Presented by Sensory Ethnography Lab and Artists in Context
- Feb 2010 **Museum of Modern Art (New York)**
UnionDocs: Inductive Thread (collaborative documentary performance)
- Apr 2009 **Carpenter Center for Visual Arts (Cambridge)**
A Media Archaeology of Boston (video, sound, 8mm, 16mm, 35mm, photography)
- Feb 2008 **Museum of Modern Art (New York)**
Yellow Arrow included in "Design and the Elastic Mind" (stickers, SMS, website)
- Sept 2007 **Conflux 2007 (Brooklyn)**
The Colors of New York (single-channel video)
- Sept 2006 **Conflux 2006 (Brooklyn)**
Sign (single-channel video)
- Oct 2005 **Art Interactive (Cambridge)**
Boston by Chance (dynamic video, experimental walking, paper cards)
- Sept 2005 **Hudson Valley Center for Contemporary Art (Peekskill)**
OpenDocs 19 (sound, video, ladder, silverware, live performance)
- June 2005 **Volksbühne Berlin (Berlin)**
The Commons_Berlin (collaborative documentary performance)
- May 2005 **Deutsches Architektur Zentrum (Berlin)**
Die Farben Berlins/The Colors of Berlin (photography, design, mapping exhibition)
- March 2005 **Boston Photographic Resource Center (Boston)**
Landmarks: Yellow Arrow (dynamic video and print photography exhibition)
- Dec 2004 **Art Basel Miami Beach 2004 (Miami)**
Yellow Arrow (sculpture, live performance installation at Versace Mansion and citywide)
- Sept 2004 **Conflux 2004 (New York)**
Yellow Arrow (stickers, SMS, photography, website)
- March 2004 **Van Alen Institute (New York)**
The Colors of Berlin (photography, design, mapping exhibition)
- January 2003 **architekturalerie am weißenhof (Stuttgart)**
Die Farben Berlins (photography, design, mapping exhibition)
- October 2003 **Museum of Contemporary Art (Denver)**
The Colors of Berlin in "Blood, Lines, Connections" (photography, design, mapping exhibition)
- June 2003 **Galerie Stadtblind (Berlin)**
Die Farben Berlins / The Colors of Berlin (photography, design, mapping exhibition)
- July 2001 **Galerie EXPO 300 (Berlin)**
Zeit + Platz (photography exhibition)

PAPERS, CONFERENCES + SPEAKING ENGAGEMENTS

- Nov 2011 **Art Institute of Boston**
Invited talk for Emerging Media Lectures
- Nov 2011 **MUP Thesis Prep Seminar**
Invited presentation on experimental research methodologies in ADV 0920400 (Prof. Michael Hooper)
- Oct 2011 **Ca Foscari University, Venice**
Invited presentation on artistic strategies for cultural conservation at conference "New Perspectives, New Technologies"
- Oct 2011 **Sciences Po médialab**
Invited presentation on Zeega and metaLAB (at) Harvard
- Oct 2011 **Camden International Film Festival – Points North Forum**
Invited presentation for panel "Interactive Frontier"
- Sept 2011 **MIT Media Lab – Center for Civic Media**
Invited presentation on Zeega

May 2011 **Geospatial Collaboration: New Common Ground**
Invited presentation on "Media Archaeology of Place"

April 2011 **Harvard Humanities Center Workshop on "Thinking with Technology"**
Invited workshop on "Conjectures on Collaboration: Experiments in New Models of Pedagogy and Production"

April 2011 **MIT Program in Art, Culture and Technology (ACT)**
Invited lecture for "Networked Cultures and Participatory Media: Tactical Design for Cooperative Agency and Disruption" (Prof. Nitin Sawhney)

October 2010 **The New School (Department of Media Studies)**
Invited lecture for new course "Urban Media Archaeology" (Prof. Shannon Mattern)

March 2010 **Northeastern School of Architecture**
Invited lecture "Public Media Arts + Urban Database Documentary"

Feb 2010 **New England Society of Architectural Historians (NESAH)**
Invited paper, "Towards A Media Archaeology of Place: A Genealogy of the Discursive Intersections of Media, Archaeology, Digital Humanities and the City"

Oct 2009 **Society of American City and Regional Planning History (SACRPH - Oakland)**
Invited chair, "New Media in Planning History" panel

Oct 2009 **Berkman Center for Internet and Society (Cambridge)**
Invited luncheon talk, "Mapping Main Street"

Oct 2008 **ČIP Talks (Zagreb)**
Invited lecture, "Mediated Urbanisms" paper for Croatian Architectural Society

Apr 2008 **Massachusetts Institute of Technology**
Presented paper "Talking about Media, the City and Human Subjectivity: A Retroactive Manifesto for a Critical Urban Media Arts" at conference "Writing Cities 2008"

Nov 2007 **University of Southern Denmark (Odense)**
Invited keynote lecture, "The Mixed Reality City"

April 2007 **Rhode Island School of Design (Providence)**
Invited artist talk, "Document:City"

March 2007 **Universität Konstanz (Konstanz)**
Invited lecture and workshop, "Living Maps"

Feb 2007 **Parsons School of Art and Design (New York)**
Invited lecture, "Design Lab"

Oct 2006 **Center for Architecture (New York)**
Invited artist talk, "Visualizing the City"

Sept 2006 **Van Alen Institute (New York)**
Invited panel on Urban Gaming, "The Good Life"

March 2006 **Center for Architecture (New York)**
Invited artist talk, "Berlin - New York Dialogues"

Dec 2005 **Harvard Graduate School of Design (Cambridge)**
Invited lecture for Harvard Urban Planning Organization (HUPO), "Borders/Edges/Divides"

Nov 2005 **KaosPilots University (Oslo)**
Invited lecture, "What is Mixed-Reality?"

June 2005 **Humboldt University (Berlin)**
Artist talk, "Imaginary Berlin"

June 2005 **Overgaden Institute for Contemporary Art (Copenhagen)**
Invited artist talk, "Yellow Arrow + Street Art"

June 2005 **Technical University (Copenhagen)**
Invited lecture for Living Lab Copenhagen Conference, "Yellow Arrow: A Global Public Art Project"

April 2005 **M.I.T. Communications Forum (Cambridge)**
Invited lecture, "Branding & The Urban Landscape"

Feb 2005 **KaosPilots University (Århus)**
Invited lecture, "Viral Media, Art & Globalization"

Dec 2004 **And So Forth Conference (Brooklyn)**
Invited artist talk, "Documenting: Aesthetic & Ethical Considerations"

- Jan 2005 **M.I.T. Media Lab (Cambridge)**
Invited presentation for New Century Cities Conference, "Yellow Arrow + The Ride New York"
- Nov 2004 **M.I.T. Department of Urban Planning (Cambridge)**
Invited lecture, "Yellow Arrow: A Global Public Art Project"

SELECTED MEDIA CITATIONS

- Oct 31 2011 **Nieman Lab**, "Zeega makes interactive storytelling simple (but don't call it a WYSIWYG)"
- June 23 2011 **The Harvard Gazette**, "From A to Zeega: Harvard team wins prize for multimedia software"
- February 2011 **The Harvard Gazette**, "The Digital Pioneers"
- February 2011 **The Harvard Gazette**, "Poetic Urbanisms"
- February 2011 **The Harvard Gazette**, "Scholarship Beyond Words"
- April 2010 **The Brooklyn Rail**, Article about UnionDocs *Documenting Mythology* premiere at MoMA
- Oct 2009 **Connecticut Public Radio**, Radio feature about *Mapping Main Street*
- Sept 2009 **New Hampshire Public Radio**, Radio feature about *Mapping Main Street*
- Nov 2008 **PRAXIS: a journal of writing + building**, Article about *Yellow Arrow*
- Sept 2006 **SPIN**, Article about *Yellow Arrow :: Capitol of Punk*
- May 2006 **The New York Times**, Article about state of location-based media
- Jan 2006 **WBUR**, Radio interview about *The Secret New York*
- Sept 2005 **The Washington Post**, Article about *Yellow Arrow*
- July 2005 **Berliner Zeitung**, Article about *Loving Berlin* festival
- June 2005 **The Boston Globe**, Article about the "Art of Mobile Technology"
- April 2005 **Newsweek**, Article about *Yellow Arrow*
- March 2005 **Metropolis**, Article about *Yellow Arrow*
- April 2005 **The Miami Herald**, Article about public art during Art Basel Miami Beach festival
- Oct 2004 **Wired**, First article about *Yellow Arrow*
- Sept 2004 **Berliner Morgenpost**, Article about *The Colors of Berlin*
- March 2004 **arch +**, Stadtblind featured in issue about new practices of architecture
- Nov 2003 **Berliner Zeitung**, Article about opening of Stadtblind gallery in Wedding